

# Resellers – How This Works (beta)

This is quick start guide to the PulseTV Resellers Program will explain the steps needed to get your program up and running. If you have any questions, contact Sharif (at)PulseTV(dotcom)

## Program overview:

Approved Resellers will be granted access to an exclusive administration area. In the admin area:

- 1) You will need to fill out the PulseTV Resellers Form. Only 150 Resellers will be admitted into the Resellers Program so apply today at: <http://www2.pulsetv.com/ResellerForm.asp>
- 2) Please read and accept the Terms and Conditions by clicking the checkbox on the submission page.
- 3) Upon approval, you will receive an email with login and password information along with a link to our exclusive Resellers Page. The page includes a list of the products available for the week, marketing materials, quantities available and product pricing with S&H. You will be able to use all marketing materials in your marketing campaign.
- 4) The products and quantities will be ever changing so please be sure to visit this page often. To be clear, Product Cost is the price of the product plus Fulfillment plus S& H. The only additional charge to you will be credit card processing.
- 5) Click on each product image and you will find materials to help you market the product: (Images, Product copy, Product html, Youtube link, MSRP, Quantity) Here you will also see \*Total Cost
- 6) Once you have marketed the product at a price you determined, and made a sale to a consumer you will need to get the order to us. Simply fill out an order form that will include your bill-to information as the Reseller, and the ship-to information of your buyer. Our Order Form will be accessible through the [Resellers Order Form](#). This is where you enter your login information. Once entered, you will see that the bill-to information is already filled out with your information. This is where you enter the ship-to information and enter the sold product. When you hit "Place Order" your order will be reviewed and shipped within 1 business day.
- 7) Important: Your credit card will be charged for each order we ship and the 4% cc charge will be assessed. An automated method of transmitting orders is in beta and will be rolled out soon.
- 8) TRACKING THE ORDER: Once the order has been processed we will email you and your buyer the tracking information. Any questions from your buyer will be referred to you, the reseller. If you happen to need customer service, please call us here at PulseTV.

- 9) Any refunds will be done through you, but we will only refund you, the reseller, the Product Cost.

For any unanswered questions please contact Sharif (at) PulseTV (dotcom) or call 708-478-4500 ext:150

Happy selling!